



## Sponsorship Contract

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### *Main Sponsorship Opportunities - Please select your sponsorship level*

- "A Toast to All" – Presenting Sponsor \$10,000
- "Cheers!" – Wine Glass Laynards Sponsor \$6000
- "It's in the Bag" – Wine Bag Sponsor \$6000 **SOLD**
- "Under the Big Top" – Main Stage Entertainment Sponsor \$5000
- "Bier Garden" – Beer Tent Sponsor \$5000
- "The Vineyard" – Winery Sponsor \$5000 **SOLD**
- "Get your Tickets" – Ticket Sponsor \$5000 **SOLD**
- "Main Gate" - Main Gate Sponsor \$5,000
- "Prost!" – Beer Glass Sponsor \$5000 **SOLD**
- "Growler" – Growler Sponsor \$5000
- "Fine Print" – Program Sponsor \$3500 **SOLD**

### *Chalets Sponsors*

- Platinum - \$1600
- Gold - \$1200
- Red Carpet "Lounge Area" by Main Entertainment Stage - \$450
- AD Sponsor - \$250 - half page ad (5.5" x 4.25") 4 color process
- AD Sponsor - \$150 - quarter page ad (2.75" x 4.25") 4 color process
- Volunteer T-Shirts - \$1500 **SOLD**



### Specialty Sponsorship Opportunities

- Golf Carts
- Trash / Recycling - **Provided** by TFC Recycling
- Restrooms and water stations- **Provided** by Blue Water Rentals
- Volunteer Tent - provide food for our volunteers
- Cell Phone/Wireless Station
- Volunteer T-shirts
- Hand Held 2 Way Radios
- Welcome Basket
- Generators
- ATM Machine

### Payment Information & Logo's

All applications and deposits are due within 60 days of commitment. The balance due and your logo must be received by January 13th, 2017 to be included on promotional materials. This applies to the major sponsors, \$3500 and above.

The Chalet Sponsors will have their logo displayed on the directory sign at the Main Gate entrance. Your logo must be received by March 1st, 2017 to be displayed.

Red Carpet Sponsors will have their logo displayed on the Reserved Table Sign. Your logo must be received by April 3rd, 2017.

All logos are to be submitted as high resolution files, PDF, InDesign or other vector file formats are acceptable. **Email logo and/or ad to: [karend@idmktgpromo.com](mailto:karend@idmktgpromo.com)**

Please make checks payable to Suffolk Business Women. Make a notation in the memo field for Suffolk Wine Festival. Your sponsorship is tax deductible.

**Mail:** Suffolk Business Women  
C/O Wine Festival  
P.O. Box 87



Suffolk, VA 23439

## **Sponsorship Agreement**

This is an agreement between Suffolk Business Women (hereafter referred to as “Host”) and \_\_\_\_\_ (hereafter referred to as “Sponsor”).

The Host will be hosting the **Suffolk Wine Festival** to take place at **7000 College Drive, Suffolk, VA 23435** on **April 22, 2017**, starting at **11:30 AM**, and ending at **4:30 PM**. The Suffolk Wine Festival will be held Rain or Shine. No Refunds

The Host and Sponsor parties both agree to the following terms:

1. The Host will provide the Sponsor all the amenities as stated on the Sponsorship Brochure under the \_\_\_\_\_ category.
2. Sponsorship Level will be considered “sold” only after the \$500 non-refundable deposit, the Sponsorship Contract, Sponsorship Agreement and the Release & Waiver forms are received. Payment in full is due by January 15, 2017.
3. The Sponsor will be responsible for the catering of their chalet for their guests’ enjoyment. The caterer will be allowed access by **9 AM** and must be completed with their unloading of equipment and their vehicles moved to the designated parking area by **10:45 AM**. They will be allowed to return to the chalet at **5 PM** to begin clean up and shall be completed by **7 PM**.
4. The Sponsor will not be allowed to bring in any alcohol. The Host will provide the Sponsor with a Pre-Order Sheet of Wines and Beers available for purchase for consumption within their chalet during the event.
5. The Sponsor will be responsible for the proper conduct of all its guests while they are within their chalet. No one under the age of 21 will be admitted into the Festival.
6. This agreement shall be governed by the laws of the State of Virginia in the City of Suffolk and any applicable Federal Law.



## **Release and Waiver**

**Release and Waiver:** In consideration of being permitted to participate in any way in the, Suffolk Wine Festival, I for myself, my heirs, personal representatives or assigns, do **hereby release, waive, and forever discharge** the Suffolk Business Women, officers, employees, and agents for liability from any and all claims, demands, rights and causes of action of whatever kind resulting in, but not limited to, bodily injury, personal injury, accident or illness (including death), and property damage sustained by me and my agents, representatives, employees, or family members arising from participation in the Suffolk Wine Festival.

**Indemnification:** I shall indemnify and hold harmless the Suffolk Business Women, officers, employees, and agents from and against any and all claims, losses, damages, fines, penalties, suits and costs, including injury and death penalties imposed by any authority which arise out of any violation of law by, and all acts and omissions caused by me, my employees, subcontractors, agents, or representatives during the participation in the Suffolk Wine Festival. I understand that this event will be held rain or shine and refunds will not be available due to inclement weather or conditions.

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Print Name

Signature

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Date